

Driving innovation

IONIQ electric







Experience the future mobility in your daily life.

Welcome to the future.

Leadership in the new era of zero emissions mobility is being realized through our development of innovative green technologies that are continually raising the industry standard for fuel efficiency.

發揮驅動者地位，帶領市場逐步邁向零排放的新紀元。
透過現代汽車研發的綠色技術，不斷提高燃油效率，譜出業界新標準。



Pulsing with energetic, modern appeal.

Stop and reflect on the appeal of the IONIQ electric. Its refined, modern good looks are the first to grab your attention. Admire every curve, every line: It all comes together to convey the smooth flow of power. The proportions are nicely balanced and when you get in closer to look at the details, you'll discover a perfectionism that is deeply satisfying.

讓人無法抵擋並駐足欣賞的 IONIQ Electric 魅力。時尚精緻的外觀攝目入神，車身線條如絲流水，締造完美流線，成就行車的最低風阻。機件比例恰到好處，每個細節匠心獨運，細味當中更讓人倍感滿意，顯示出現代汽車的完美主義。

LED DRLs LED 日行燈

Count on LEDs for maximum lighting power while drawing a minimal amount of electricity and delivering a longer service life.

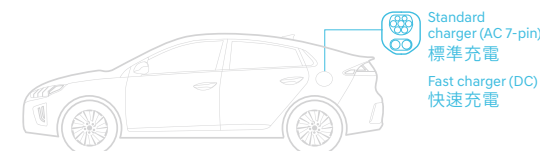
透過 LED 而提供最大照明功率，同時將電量消耗減至最低並提高電池壽命。



Iconic grille 前鬼面罩

The highly distinctive grille design is a key detail that helps define the futuristic identity of the IONIQ EV while staying true to the rules of good aerodynamics.

鬼面罩的前衛特色設計，奠定 IONIQ Electric 的時尚地位，於坐享潮流的同時亦不失保持空氣動力學優勢。



Charging port 充電插頭

For maximum flexibility, the port offers a choice of recharging modes: Standard or quick charge. Connecting the cable is designed to be safe, secure and simple.

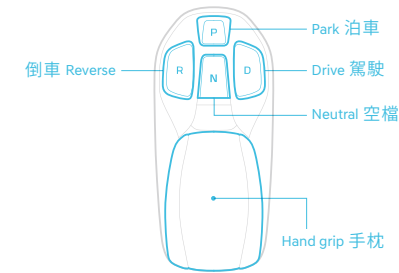
貼心設計大大提高了充電的靈活性，設有標準、中速及快速充電模式。充電線設計安全可靠，運作亦十分簡單。



Effortlessly elegant & Peace of mind.

With its disciplined focus on layout simplicity and good ergonomics, the IONIQ electric interior advances the evolution of trendsetting design. As forward-thinking as the exterior, the interior abounds with fine touches that bring all the key elements to life in fluid, elegant style. Every detail is precisely designed around the philosophy of clean simplicity for a calming, soothing effect on the senses.

現代汽車執著於車廂品味設計及行車駕駛舒適，繼而不斷改進車款的內外設計。車身外觀前衛進取，車廂內飾精緻細膩，讓優雅風格走入生活。貼心設計每個細節，按著精確實用而簡約利落的理念，設計出讓人感到最舒服平和的組合。



Supervision cluster with 7" colour LCD 7吋LCD電子儀表板

All vital car system information is presented with astounding legibility and colourful graphic format that only Supervision technology can deliver.

所有重要的行車資訊都盡收於圖形電子儀表板內，助您於路上運籌帷幄。



8-inch display audio 8吋資訊娛樂系統

IONIQ's nerve center does more than keep you on course. It offers total smartphone connectivity through a simple-to-use touchscreen interface.

IONIQ的娛樂系統操作簡單。透過輕觸屏幕，亦助您享受娛樂的同時保持正常行車狀態。



Electronic gear shift button 按鈕式電子換檔

Drive-by-wire eliminates mechanical linkages to allow gear shifts with just a click of a button and includes a safety interlocking system. The parking brake is also push button-type.

一鍵換檔，安全聯鎖系統亦盡收鍵底，以按鈕取代波棍，以電子接替機械，改變傳統駕車概念。





Cutting edge technologies help keep you safe and hassle-free.

The road can be quite unpredictable: You never know what to expect but IONIQ does. Its Advanced Driver Assist Safety Systems serve as your electronic co-pilot working quietly behind the scenes on the constant lookout for signs of potential trouble. Features like Lane Keeping Assist will identify problems before you do and they will take preventive action to reduce the risk of a collision. IONIQ keeps you safer than ever.

路面情況難以預測亦無人知曉，而IONIQ則助你掌握變化。車內安全系統與你並肩同行，在行車時作幕後監測，不斷檢視行車時潛在風險、修正行車方向。於問題發生前作出防範，並採取預防措施以減少意外的發生。IONIQ令安全系數大大提升。



Lane Keeping Assist (LKA) 車道保持輔助系統 (LKA)

LKA keeps the car centered within the lane markers using a front view camera. Should the vehicle drift out of its intended lane path, LKA sets off a visual and sound alarm and automatically corrects the steering angle thereby preventing unintentional lane departure.

透過前鏡頭檢測行車線，協助防止車輛偏離行車線。當出現偏離行車線的狀況時，系統會發出警示，並自動輔助車輛返回行車線，以防止意外發生。



7-airbag system

7 安全氣袋系統

Should the unexpected ever happen, seven airbags provide the ultimate protection. Up front, a pair of front airbags and another pair of side airbags for thorax protection with the driver getting added protection from a knee airbag. Full-length curtain airbags defend against side collisions.

前排的一對安全氣袋和一對側安全氣袋，用於保護駕駛者及前排乘客的胸部，及防止側面碰撞，而膝部安全氣袋則為您的腳部提供了額外的保護。不幸遇上意外時，安全氣袋系統成為了最佳保護網，將撞擊力減低。

Front Collision Avoidance Assist (FCA)

自動緊急煞車系統 (FCA)

Front view camera and front radar work in tandem to warn of an imminent collision with another vehicle or pedestrian and if necessary, FCA will automatically apply emergency braking to prevent a collision.

利用前鏡頭和雷達，於安全距離下提示駕駛者前方車輛或物件；並在必要時進行緊急煞停以防止碰撞。



Smart Cruise Control with Stop & Go (SCC w / S&G)

智能定速巡航功能 (SCC)

The smart function does more than just maintain the preset speed: SCC automatically maintains a safe distance from the car ahead by using a combination of throttle and brake intervention. SCC will automatically deactivate below 10km/h.

系統記錄及預設駕駛者的行車速度，亦可自動保持與前車的距離，或停或行，均無需由駕駛者使用油門或制動控制。而此系統將在10km/h以下自動停用。



Photos for reference only 圖片只供參考

Clean and simple engineering.

Pure electric drive opens the door to a whole new world of simplicity. All-electric mobility means a steep reduction in the number of moving parts the main sources of mechanical noise and vibration. The IONIQ electric's 100kW electric motor runs whisper quiet but perhaps best of all, it's inherently simpler, quicker and more reliable than a conventional gas engine while generating absolutely zero emissions. The regenerative braking system captures braking energy that would otherwise be wasted and uses it to top up the battery power reserve. Paddle shifters allow the driver to override the system's default eco drive setting and to summon full power for quicker performance as the mood or the occasion requires.

簡約世界之大門由純電動驅動器而接通，全電能驅動意味著驅動部件數量大幅減少，而機械摩擦及振動所帶來的噪音亦相對隨之下降。IONIQ的100kW電動摩打運轉低聲，比傳統引擎反應更快更可靠，同時愛護生態，零排放。而能源回收系統亦會把多餘的能量儲起，用以補充電池電量。加上按鈕開關，讓駕駛者根據心情或場合需要，加大功率強化性能。

Electric Power Control Unit 中央電力處理系統

The brains behind the IONIQ electric, the EPCU makes it all tick. It works quietly behind the scenes performing highly complex tasks that regulate various electrical and electronic systems. You'll probably never need to know about the AC/DC Inverter, Low Voltage DC-DC Converter and the Vehicle Control Unit but these vital sub-systems are there, all working together in perfect harmony under the direction of the EPCU. 作為IONIQ Electric背後的主要操作系統，EPCU無間斷地調節各種電力和電子系統，管理對流/直流電流變換器，低壓直流-直流轉換器和車輛處理系統等，都在EPCU指揮下和諧地運作。



Permanent-magnet synchronous motor 永磁同步摩打

Serving up 100kW (120ps) of pure delight, this motor achieves a perfect balance of high efficiency and high power. It has a peak torque rating of 30.1 kgfm (295 Nm) delivered instantly and its entirety the moment you step on the accelerator pedal. And that's certainly part of the fun side of driving the IONIQ electric.

摩打輸出100kW (120ps)馬力，最大峰值扭力為30.1 kgfm (295 Nm)，實現高輸出和高效率的完美平衡。由開動加速一刻，瞬間提供峰值扭力，馬上感受駕駛IONIQ Electric的樂趣。



In-Cable Control Box (ICCB) charging cable 原廠標準充電線

This handy cable is stored in the trunk and allows the IONIQ electric to be recharged practically anywhere. It's designed to connect to a standard wall socket and will recharge IONIQ using household AC current.

IONIQ Electric充電線放置於尾箱中，容易收放；充電線設計可連接到標準插座，無需透過特別插座都可運作。





Special features 配備



Chrome beltline molding
電鍍腰線裝飾



LED headlamps
LED 頭燈



Chrome IONIQ-badged door scuffs
電鍍門邊腳踏



Safety power window controls
前安全電動門窗



Power sunroof with anti-pinch feature
電動天窗連防夾功能



LED rear combination lamps
LED 尾組合燈



Touch control climate system
輕觸式冷氣調控



Electronic parking brake
電子泊車手制



Smartphone charging system
手機無線充電



Rear air ventilation
後排冷氣出口



Paddle shifters (regenerative brake control)
軌盤撥片(電力回收程度操作)



Exterior colours 車身顏色



Polar White (WAW)



Fluidic Metal (M6T)



Electric Shadow (USS)



Phantom Black (NKA)



Typhoon Silver (T2X)



Intense Blue (YP5)



Fiery Red (PR2)

Interior colours 車廂顏色



Leather - Dark Gray
皮革 - 深灰



Leather - Electric Shadow
皮革 - 灰藍



Leather - Shale Gray
皮革 - 淺灰雙色

Wheels 輪圈



16" alloy wheels
16 吋合金輪圈

Specifications 規格

ELECTRIC MOTOR 電動摩打

Type 類型	Permanent magnet synchronous motor (PMSM) 永磁同步摩打
Max. power (kW) 最大馬力	100
Max. torque (Nm) 最大扭力	295
Battery capacity (kWh) 電池容量	38.3

OTHER

Luggage capacity (liter) 行李箱容量 (升)	Up to roof 一般情況	455
	Rear seats down, up to roof 後排摺合	1,410



Overall width 全闊 1,820



Wheel base 軸距 2,700
Overall length 全長 4,470

Overall height
全高
1,475



Unit : mm 單位

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